

HISTORIC *Beverly*

3 Houses, 5 Centuries, 1000s of Stories



Annual Report
2018 - 2019



Historic Beverly in the Holiday Parade!



Beverly Improvement Society Meeting



Opening reception for ¡Viva la magia! The man behind Le Grand David and His Own Spectacular Magic Company



David Bull (Le Grand David) talks about the magic show.



Volunteer John Cuffe talking to visitors on Open House day



Todd Rotondo, David Lang and Gin Wallace at reception for Ryal Side Pride

Letter from the President

Greetings,

3 Houses, 5 Centuries, 1000s of Stories

Sound familiar? Hopefully you will recognize this sentence as integral to our logo, our website and all of our stationery. It is part of the air that our staff and volunteers breathe every time they walk into one of our houses, guide one of our tours or welcome a crowd to a presentation on Beverly history.

Over the two years that I have been president, our staff has been approached by the First Parish Church, members of Le Grand David Magic Show, and even the world renowned Smithsonian Institution to entrust our organization with documents, photographs and costumes that play a role in our city's rich history. We accept these donations because it is critical to our mission of making Beverly history accessible to our entire community.

In the meantime some of Beverly's founding families—famous and not-so-famous—look to our organization to preserve and tell the important stories their families played in the history of our city, the history of New England and the impact their families had on the development of our great country. Historic Beverly is more than a local institution. Historic Beverly is the place to visit if you want to sit in the home where John Hale sat as he made his “modest” inquiry into the nature of witchcraft. Historic Beverly is the place to visit to learn about the development of privateers in the Revolutionary War. Historic Beverly is the place to visit to find out about your ancestor killed during the Civil War. Historic Beverly is even a place you can visit to find a picture of the Beverly High School football team that won the 1988 State Championship.

You can do all of this and more at Historic Beverly. We have thousands of stories we can share and nearly a million objects and documents to show. We do this without any regular funding from anyone other than our members and friends. If you are already a member, thank you. If you find that you are a regular museum goer, consider signing up for a Patron Membership. It will pay for your admission to hundreds of museums in cities and towns through the United States. If you are not a member, please consider joining. Your support is critical to allowing us to fulfill our mission.

Many Thanks



David Hale, son of Albert G. Hale, doing research in the Walker Transportation Collection

Director's Report

Sue Goganian

I have many things to report to you, both successes (great programs) and failures (Cabot House heating system). We also lost some very important people in the last year, a reminder that what makes an organization like Historic Beverly special is the devotion of its people and the relationship with the community.

Since one of our goals is to activate our 17th century properties, we were delighted to partner with Intramersive in October. They created an immersive theater experience at Hale every weekend, *Daemonologie: Blood and Bone*, that received rave reviews. We hope to offer theatrical experiences again in the future; it's a great way to attract new audiences.

Unfortunately, that same month the heating system failed at the Cabot House. Two separate boilers, at the same time. They were 25 years old, but the odds of them failing at the same time should have been remote! Due to the gas explosions in the Merrimack Valley, there was a shortage of equipment, so we had no heat until January. The result was that the Cabot House was closed for almost 3 months and many programs and events, including the Holiday House Tour, were cancelled. Thanks to the city of Beverly, which provided emergency CPA funds to help with the replacement cost.

In order to stay connected to the community, we opened Hale Farm full time through December. Offering special programs and children's activities made for a successful season, and our holiday party there was pronounced the best ever! That evening, we debuted our latest publication, *Chronicles of a Coastal Town*, a collection of articles from past newsletters.

Early in the new year, with a new (much-improved) heating system, we resumed our normal activities. We also began recording many of our public programs. Our short Spotlight Tours are available free to all, and have been uploaded to our YouTube channel. Lectures became available to members remotely through Zoom, which also allows remote viewers to ask questions of the speaker. Many of our walking tours became available virtually as well, very convenient during the winter months when outdoor tours aren't practical. Elsewhere in this report you'll find more details about our programming.

Our June opening day, when our 17th century houses open for the season, was exciting, with the Nourish Beverly festival at Hale attracting hundreds of visitors. We began a partnership with Gentile Brewery, which offered weekly beer gardens at Hale into September, attracting lots of young couples who enjoyed the chance to bring their children (and dogs) to a beautiful open space.

Our ongoing project to revitalize the Hale Farm property continued last year with two important projects. In May, we removed the historic tulip tree from the property. This was a very difficult decision given the importance of the tree, but it was in danger of falling. A new tree has been planted in its place, which will someday be as grand as its predecessor. In the fall, handicapped-accessible pathways were installed around the perimeter of the property and behind the house. A very important step that was possible because of Community Preservation Act funding, this will allow everyone to enjoy the property. Our work to make Hale a beautiful welcoming space is beginning to bear fruit--on September 21, Hale hosted its first wedding reception! A local couple thought the space would be perfect for them, and it was.

Work continued at the other properties as well. Thanks to a \$50,000 anonymous challenge gift, which

Collections and Exhibits

Abby Battis, Associate Director for Collections

This past fiscal year has been a busy one. On the heels of the groundwork that we started last year, we have focused on honing the collection and generating new stories to tell. We have identified some holes in the collection and we have received substantial donations that have generated new stories that we are excited to explore. We had a solid year of donations to the collection with 64 donors graciously giving 457 items to the collection. Some highlights for the year include:

- A beautiful print of the Balch House was donated by Cindy Maza. The print was created by W.A. Shaw and no matter how many times we look at the Balch House through imagery or in person, it is such a sight to behold!
- To celebrate the 25th anniversary of Beverly's New Year, we received a substantial collection of promotional materials from longtime BNY committee member, Larry Ralph which includes posters, banners, buttons, t-shirts and beach balls from past years of celebration. Adding this collection to the existing collection that we already have creates a comprehensive collection which will allow us to showcase a great snapshot of BNY history.
- Allan Vaughan donated a WWII foot locker of Lt. Samuel Vaughan, Jr. It is filled with everything that was assigned to the lieutenant during wartime except for the pistols and rations. It makes a wonderful addition to our military collection.
- A one of a kind item came in from Gary Lambert and had us all poring over the object because of its rarity. It is an 1833 *Return of the Poor for Beverly* framed document. It is a who's who of Beverly residents, under the auspices of the Town Constable, whom needed assistance due to their inability to financially sustain a household. Widowed mothers with groups of children, stricken elderly with nowhere to go, and many others are listed and are confirmed for aid by Robert Rantoul as signatory.
- We are lucky to have received a one-of-a-kind Wilbur Frey model locomotive, a 305A 2-6-6 Tank Engine from the Boston area line, made completely out of cardboard which was donated to us by longtime Walker Transportation volunteer Russ Munroe. The model was custom made for Mr. Munroe and is a beautiful addition to our transportation collection.
- Nancy Coffey generously donated a copy of "Beverly's Ferry Landing" a manuscript by Allen B. Hovey and then we received a couple of documents from Dan Wilson about parcels of land around the ferry landing.

• With the passing of Ed Brown, a mainstay Historic Beverly volunteer and a vital member of our Collections Committee, the community has reached out to us with donations in his memory. Avrom and Ann Surath graciously donated Le Grand David memorabilia. The Suraths were so touched by their time spent with Ed in the recent Le Grand David exhibit that they could think of no better way to honor him than with a donation of magic show memorabilia. The donation includes the outfit of Lil Av the clown with cummerbund, top hat and clown shoes.



Surath donation-Lil Av

cont. on p. 14

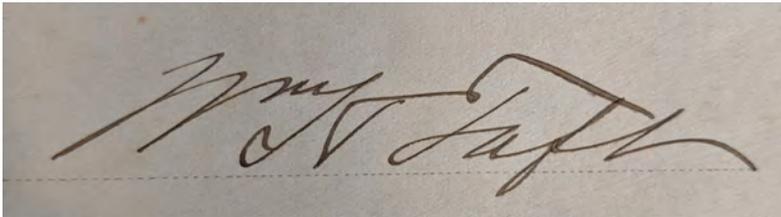
Archives and Research

We are continually working to ensure that our collections are accessible to the public through our on-line collection. There have been many additions to our collection over the year and we have been thankful for the interns and volunteers that have helped us with a variety of projects.

The skilled interns came from history and archival college programs. Rhea Peloquin and I, both graduate interns from Simmons University, rehoused and organized the Larcom and Lovett Family papers to establish two different finding aids for the collection during our four-month internship. The Lovett Family Papers focuses on the siblings and ancestors of Louise Kilham Lovett and references people and events within Beverly. The Larcom Family Papers is larger, as it contains a plethora of information regarding Henry Larcom, his daughter Fanny Larcom, and documents that gave us insight into previously unknown enslaved individuals within the family.

In the spring of 2019, Anthony Pagliarulo from Salem State University composed a finding aid for the Greater Beverly College Club. Starting as the Beverly College Club in 1924 before changing its name in 1978, the Greater Beverly College Club dissolved in 2005. The organization was run by women to raise scholarship money for high school senior girls from the Beverly schools. The collection contains membership pamphlets, bylaws, and a list of award winners spanning from 1930-2004.

Our second spring 2019 intern, Jo Dutilloy from Simmons University, did a wonderful job creating the finding aid for the Beverly Improvement Society Papers. The records touch upon society members as well as projects and initiatives to “beautify the parks and homes of Beverly.” Katelynn Corrigan came to us as a graduate intern from Salem State University in Spring 2019. During her time here, she created a finding aid for the Union Fire Society Papers. This organization was responsible for fighting local fires as well as providing fire insurance for members. These papers include Financial and Organizational documents from 1804 up until 1860.



Rebekah Connell & John Powers have made a fresh inventory of our map cases, bringing to light items that include the autographs of several American presidents we have in our collection including William H. Taft (left), Theodore Roosevelt, and William McKinley.

We would not be where we are today without our dedicated interns and volunteers that engage with us and help in strengthening our archives for the next generation. It has been an exciting year for us here at Historic Beverly, and we are looking forward to sharing even more with you in 2020!

In July, we were asked to find the death record for a woman’s great-great grandfather, living in Wakefield at the time and employed by the United Shoe in their “setting-up department.” Family lore was that he was lost in a fishing accident; however the Provincial death record stated it was a railway accident. With three different names to research we were able to track down her relative and the death certificate that stated his cause of death as “Fracture of result of R.R. Accident.” The researcher discovered through a *Beverly Times* article that the name for the area where he was found was called “Dead Man’s Gully,” a location that no one we talked to could really place, but we believe that “Dead Man’s Gully” may be where the section of the railroad runs under School Street near Ellingwood Court.

Daniel Fish, Research Manager

Programs and Events

Historic Beverly had another busy and exciting year of programs in 2019. One of our biggest goals was to host programming at all three of our properties and to make our programming more accessible. We debuted several new programs over the past year and welcomed over 1,500 program attendees. We opened the Balch House for two Tavern Nights. Over 40 attendees enjoyed refreshments each evening as they explored the house and learned a little about the history of the house and Balch family. One of our biggest hits of the summer was our weekly beer garden at Hale Farm. We worked with Beverly's own Gentile Brewing to offer the community a chance to kick back and relax on the lawn at Hale. Attendees, many of whom were visiting for the first time, cooled off with beverages from Gentile, played lawn games, and explored the Hale House to learn a little about its history.

In the fall we welcomed Intramersive Media, an immersive game theatre company, to the Hale Farm. They debuted *Daemonologie: Blood & Bone*, an immersive experience where guests become part of the story. Over 200 people engaged in the story and ultimately determined the fate of young Susannah Gould, a young seventeenth-century woman suffering from afflictions.

Of course our ever popular walking tours had us exploring all different sections of Beverly, but we also began offering bike tours of Beverly this summer. Attendees enjoyed "President Taft and the Gold Coast" which explored several locations associated with Beverly's favorite resident president. We were also thrilled when local Eagle Scout Kevin Reynolds reached out to us to collaborate on his Eagle Scout service project. Kevin worked to create a relaxed-pace bike tour to introduce the community to various points of historical significance.



Fay Salt leading a group on our "President Taft and the Gold Coast" bike tour in August

Lectures throughout the year focused on a variety of topics of historical interest. Authors Emerson Baker and Richard Hite spoke on different facets of the Salem Witch Trials and the connections the trials had to Beverly. Justin Thomas explored the world of Charles A. Lawrence and his Beverly Pottery Company. David Bull and Rick Heath helped us relive the magic that was *Le Grand David and His Spectacular Magic Company*.

We once again participated in Trails and Sails weekends in partnership with Essex Heritage. Attendees enjoyed beautiful weather for four walking tours and were welcomed at the opening reception for the third installment of our community art exhibit.

This year we also began using ZOOM, an online conferencing tool, to broadcast programs via the internet. This has allowed us to make our programming more accessible to those who don't live locally or who are unable to attend in person. Currently our Spotlight Tours and several lectures have been broadcast to rave reviews. We are very excited about the new opportunities this affords our members and we hope to continue expanding our online programming in the coming year!

Sarah Corshia, Program Manager

Committee Members

Pam Bailey
Lisa Balentine
Emma Basso
John Bowden
Beth Bower
Ed Brown
Vickie Caldwell
Steve Frisiello
Pat Grimes
Cara Hutchins
Day Ann Kelley
Fred Kippen
Babette Loring
Jim Morrocco
Ben Nutter
Christine Sciola
Tina Torsey

Volunteers and Interns

Morgan Bavosi	Barbara Healy
Julie Arrison-Bishop	Julie Jersyk
John Bowden	Barry Kernfeld
Ed Brown	Rick Kfoury
Brendan Carnevale	Fred Kippen
Rebekah Cornell	Brad Kippen
Katey Corrigan	Maddy Klema
Jeff Dauzat	Russ Munroe
Nancy Dennis	Anthony Pagliarulo
Rich Donlon	Rhea Peloquin
Jo Dutilloy	John Powers
Daniel Fish	Jonathan Salt
Steve Frisiello	Amanda Soucy
Marty Fucio	Tina Torsey
Jeanne Gamble	Peter Violette
Fred Hammond	Martha Wetherill
Karen Hanson	Dave Williams

Historic Beverly by the numbers

Donors to the collection: 64
New items in the collection: 457
Volunteer hours donated: 2,467
Donors: 187
New members: 144
Program attendance: 1,580

Research inquiries: 145
Archives processed: 11.1 linear feet
Objects catalogued: 35
Objects scanned: 1,534
Online collection website visits: 6,740
Online collection: 36,398

Increase in website visits: 18%
Increase in Facebook followers: 40%
Increase in Instagram followers: 122%



Ed Brown as a child, by Eleanor Lawson

Beverly Heritage Circle

A sincere thank you to these generous individuals who have included this organization in their estate planning, through a bequest or trust, or by naming the Society as a beneficiary of insurance or retirement assets.

Bertram A. Balch
Paulianne Balch-Rancourt
Edward R. Brown
Bill Buttimer
John G. L. Cabot
The Cuffe Family
William G. Elliott
Susan J. Goganian
Walter W. John
Daniel M. Lohnes
Caleb Loring III
Babette Loring
Terri and Ed McFadden
William H. Shay
Lincoln and Jane Williams

Please consider furthering your support of Beverly's history by including Historic Beverly in your estate planning. As a token of our appreciation, Beverly Heritage Circle members will be acknowledged in Historic Beverly's Annual Reports and will be invited to special events.

Perhaps you have already included Historic Beverly, or one of its houses or collections, in your estate planning. Please let us know so that we may acknowledge your generosity.

For information on planned gifts, contact the Director at 978-922-1186 x 204 or sgoganian@historicbeverly.net

Gifts to the Endowments

Ms. Vickie Caldwell and Mr. John D'Amico
Ms. Susan Carp
Mr. and Mrs. Jerome Hoffman

We are grateful that our predecessors helped to preserve our historic properties. Now it's our turn to do the same for future generations.

If you have questions about endowment funds, or other restricted giving opportunities, please contact Historic Beverly's Director, Sue Goganian, at 978-922-1186 ext. 204.

Gifts to the Cabot Planning Fund

Susan Goganian
Lyndsay Lantz
Peter and Babette Loring
Leslie S. Ray and Marcia C. Ray
Foundation, Inc.
Lincoln and Jane Williams
Tina Torsey

Historic Beverly Support

Captain John Cabot Circle **Annual giving of \$5,000 or more**

Anonymous (2)
City of Beverly, Community Preservation Act
John and Carroll Cabot Charitable Fund
William G. Elliott and Elizabeth F. Elliott Trust
Beverly Hamilton
Mr. & Mrs. Peter Loring
Caleb Loring, Jr. and Rosemary M. Loring
1997 Charitable Lead Unitrust
SV Design

John Balch Circle **Annual giving of \$1,000 to \$2,499**

Mr. John R. Cabot
Cummings Properties, LLC
Essex Alarm & Security
First Jobs Fund, Essex County
Community foundation
Ms. Martha Gavin
Mrs. Jean Gogonian
Mr. & Mrs. Fred Hammond
Mr. & Mrs. Peter Johnson
Mr. Jay Leahy
Mr. and Mrs. Franklin Balch Mann
Marine Society at Salem in New England
Mr. Norman Olsen
Mr. David Ray
Jane and Lincoln Williams

Rev. John Hale Circle **Annual giving of \$300 to \$999**

Mr. & Mrs. Joseph Alsop
Mr. and Mrs. Charles Balch
Mrs. Verna Balch
Mr. and Mrs. James Balch
Mr. & Mrs. John A. Balch
Mr. Stefano Basso and Ms. Laetitia DeGoul
Ms. Abby Battis
Mr. & Mrs. Glenn Battistelli
Ms. Vickie Caldwell & Mr. John D'Amico
Ms. Susan Carp

Mr. Jeffrey Dausat
Mr. and Mrs. Jim Dawson
Mr. William Finch
Ms. Anna M. Fusari
Glovsky & Glovsky
Ms. Edith Greenwood
Mr. & Mrs. Tim Ingraham
Lynda & Daniel King
Mr. & Mrs. Miles Kulukundis
Mr. & Mrs. David Loring
Mr. Don MacQuarrie
Mrs. Joyce Munoz
Ms. Cynthia Gale Newton
Mr. & Mrs Robert Powers
Mr. & Mrs. Jonathan Salt
Mr. & Mrs. John C. Thomson
Ms. Tina Torsey
Mr. & Mrs. Bob Woodbury

President's Circle **Annual giving of \$100 to \$299**

Mr. John Appleton
Ms. Katherine Baker
Mr. Darrin C. Balch
Mr. & Mrs. Steven Balch
Mr. and Mrs. Earl Balch
Mrs. Elizabeth Balch
Mr. Robert Balch
Mr. and Mrs. Thomas Balch
Mr. William Balch
Mr. Daniel Balch
Mr. and Mrs. James Balch
Ms. Paulianne Balch-Rancourt
Ms. Marie Barry
Beverly Improvement Society
Mr. & Mrs. John Bowden
Mr. & Mrs. Nathaniel Bowditch
Ms. Barbara Broudo
Mr. Edward Brown
Mr. Bill Buttimer
Ms. Rebecca Gardner Campbell
Mr. John Carr
Mariann and Francis Cleary
Ms. Mary Cooper
Mr. & Mrs. James Davies
Ms. Ann Devereaux

Mr. & Mrs. Richard Donlon
Ms. Michelle Doyle
Ms. Maureen Driscoll
Ms. Paula Eddy
Mr. & Mrs. Bruce Egan
Ms. Janice Fisher
Elsa and Rodman Forter
Mr. Mark Glovsky
Ms. Susan Goganian
Mr. & Mrs. John Good
Mr. & Mrs. Tom Griffith
Mr. & Mrs. Charles Grimes
Mr. Thomas Hale
Mr. Richard Haskell
Ms. Robin Balch Hodgkins
Mr. & Mrs. Jerome Hoffmann
Ms. Patricia Jaworski
Mr. and Mrs. Jan Jefgood
Mr. Bruce Balch Kennedy
Mr. and Mrs. David Kennedy
Dr. & Mrs. Donald Kowalski
Ms. Lyndsay Bunk Lantz
Mr. Henry Lee
Susan and David Lohnes
Mr. Daniel Lohnes
Mr. Richard Lord
Ms. Rosemary Loring and Mr. David Byrne
Mr. & Mrs. Leo Maestranzi
Ms. Margaret McInnis
Mr. and Mrs. Robert Paine Metcalf
Ms. Jean Costello Moran
Mr. and Mrs. Bruce Nardella
Ms. Ann Nichols
Deborah Nowers
Jeanne & Brian O'Hearn
Dane and Ann Poeske
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Ms. Sylvia Pope
Dixie Balch Powers
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Mr. Stephen Rossi
Mr. & Mrs. Charles Roy
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Mr. William Sano
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Mr. & Mrs. William F. Scanlon
Wesley Slate and Georgia Bills

Mr. & Mrs. Christopher Smallhorn
Mr. Wayne G. Smith
Mr. & Mrs. Newell Stewart
Dr. & Mrs. C. Jeffrey Tannebring
Mr. and Mrs. Richard Thorndike
Ms. Sarah Tipton
Ms. Maureen Troubetaris
Mr. and Mrs. Allan Vaughan
Ann Wardlow & Mark Dix
Mr. Kemble Widmer
Lee and Catherine Yaffa

**Director's Circle
Annual giving up to \$99**

Mr. & Mrs. David Audette
Mr. & Mrs. Charles Bacon
Mr. John Balch
Mr. and Mrs. Earl Balch
Mr. David Balch, Sr.
Mr. Peter D. Balch
Mr. & Mrs. Donald Balch
Ms. Valerie Balch
Mr. Bradford Blodgett
Ms. Gail E. Bolam
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Ms. Beth Bower
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Ms. Ruby Balch Smith
Mr. George Stairs & Ms. Anna Green
Ms. Vikie Stoltz
Mr. & Mrs. Robert Stoneham
Mr. Patrick Thomas
Ms. Sandi Trimble
Ms. Tammy Wilson
Ms. Jane M. Woolway

Many thanks to all who generously support our efforts at Historic Beverly. Our apologies in advance to anyone we might have overlooked. Please contact us if we left you off this list in error.

Donors to the Collection

Historic Beverly is very grateful to the following donors, who contributed more than 50 objects and documents to our collection in the previous fiscal year. We actively collect in all categories and all time periods of Beverly history. Donors who include collections in their estate plans become members of the Beverly Heritage Circle.

Thomas A. Barnico
Abby Battis
Amy Battis
Julie Besse
Pegge & Kevin Bochynski
John Bowden
Heather Brady
George E. Brooks
William Buttimer
Coral Davey Cappelmann
Deborah Ann Hersey Ciampa
Nancy & Tom Clark
Nancy Coffey
Linda Corneau
Sarah Corshia
Jeffrey Dauzat
Anthony DiVincenzo
Endicott College
Estate of Edward R. Brown
Mary-Louise Fennessy
William Finch
Daniel Fish
Marguerite and Nathaniel Fontaine
Virginia Frazier
Randal Fritz
Glenn Gray
Frederick Hammond
Janet Hammond
Barbara L. Henderson
Michael Herrick
Heather Wolsey and Craig Hovey
J.B. Huston
Ron Janard
Joan Johnson
Lucy Keller
Judy Kent
Rondi Kilham
Gary Lambert
John Leahy
Barbara Madison

Manchester Historical Society
Leon Martens
Cindy Maza
Russell Monroe
Jim Morrocco
Richard Nunziato
Norm Olsen
Gail Overberg
James E. Primmer
Larry J. Ralph
Stephen Rossi
Todd Rotondo
Denise (Diamond) Scarpa
Dave Smith
Brenda Sullivan
Ann & Avrom Surath
Jeannette Dyer Szabo
Donalene Vanavas
Allan P. Vaughan
Roberta Villanti
Ruth Weeks
Frances H. Whitaker
Daniel Wilson
Ann Zuniga



Balch House print donated by Cindy Maza

BEVERLY HISTORICAL SOCIETY

Statements of Financial Position

September 30, 2019 and 2018

	<u>2019</u>	<u>2018</u>
<u>ASSETS</u>		
Current Assets:		
Cash and Cash Equivalents	\$ 173,378	\$ 85,138
Interest and Dividends Receivable	3,215	5,403
Unconditional Promise to Give	8,987	27,661
Insurance Claim Receivable	11,744	-
Prepaid Expenses	6,342	1,804
Inventory	8,235	8,672
Total Current Assets	<u>211,901</u>	<u>128,678</u>
Land, Buildings and Equipment – Net	<u>1,713,854</u>	<u>1,698,841</u>
Other Assets:		
Investments	1,194,860	1,322,599
Uninvested Cash	60,778	69,636
Total Other Assets	<u>1,255,638</u>	<u>1,392,235</u>
Total Assets	<u>\$ 3,181,393</u>	<u>\$ 3,219,754</u>
<u>LIABILITIES AND NET ASSETS</u>		
Current Liabilities:		
Accounts Payable and Accrued Expenses	\$ 13,801	\$ 13,273
Security Deposit	-	850
Deferred Revenue	-	24,076
Total Current Liabilities	<u>13,801</u>	<u>38,199</u>
Net Assets:		
Without Donor Restrictions:		
Operating	731,899	835,724
Net Investment in Land, Buildings and Equipment	<u>1,713,854</u>	<u>1,698,841</u>
Total Without Donor Restrictions	<u>2,445,753</u>	<u>2,534,565</u>
With Donor Restrictions:		
Time or Purpose Restrictions	220,451	146,002
Restrictions that are Perpetual in Nature	<u>501,388</u>	<u>500,988</u>
Total With Donor Restrictions	<u>721,839</u>	<u>646,990</u>
Total Net Assets	<u>3,167,592</u>	<u>3,181,555</u>
Total Liabilities and Net Assets	<u>\$ 3,181,393</u>	<u>\$ 3,219,754</u>

BEVERLY HISTORICAL SOCIETY

Statement of Activities

For the Year Ended September 30, 2019

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Revenues and Support:			
Operating:			
Contributions	\$ 96,788	\$ 161,750	\$ 258,538
Municipal Grants	56,615	-	56,615
Federal Grants	2,500	-	2,500
Private Grants	5,177	-	5,177
Memberships	38,505	-	38,505
Program Income	5,021	-	5,021
Miscellaneous Income	688	-	688
Rental Income	2,750	-	2,750
Special Events	4,132	-	4,132
Collections Income	6,779	-	6,779
Gift Shop	5,082	-	5,082
Admissions	3,001	-	3,001
Total Revenues and Support - Operating	<u>227,038</u>	<u>161,750</u>	<u>388,788</u>
Other:			
Investment Return	47,584	-	47,584
Total Revenues and Support - Other	<u>47,584</u>	<u>-</u>	<u>47,584</u>
Net Assets Released from Restrictions	86,901	(86,901)	-
Total Revenues and Support	<u>361,523</u>	<u>74,849</u>	<u>436,372</u>
Expenses:			
Program Services:			
Buildings and Collections	328,823	-	328,823
Gift Shop	2,730	-	2,730
Total Program Services	<u>331,553</u>	<u>-</u>	<u>331,553</u>
Support Services:			
Management and General	87,131	-	87,131
Fundraising	31,651	-	31,651
Total Support Services	<u>118,782</u>	<u>-</u>	<u>118,782</u>
Total Expenses	<u>450,335</u>	<u>-</u>	<u>450,335</u>
Change in Net Assets	\$ <u>(88,812)</u>	\$ <u>74,849</u>	\$ <u>(13,963)</u>

See Independent Accountant's Review Report and Accompanying Notes to Financial Statements

Education

During our fiscal year Historic Beverly (HB) provided seven school tours for 291 students and 31 adults. This included programs in conjunction with schools and other local organizations. One of those joint programs was a new creation and the other was an ecology/conservation focused program developed from a previous program.

We did a classroom trip to present the new program “Slavery in Beverly” to two eighth-grade classes at Beverly Middle School (BMS). Brian Bayer-Larson an 8th grade history teacher at BMS, asked us to participate in a plan for the students to act like scholars and anthropologists to examine the history of enslaved people in Beverly. Brian had participated in the annual Essex National Heritage place-based service learning course for teachers during the summer of 2018. For this program we identified and scanned archival and library items related to enslaved individuals who lived in Beverly. These were brought to the classroom by HB staff and volunteers who were joined by a National Park Service historian from Salem Maritime. Students then examined scans of the archival items with Historic Beverly, National Park Service and BMS teachers providing guidance and assistance. The eighth-graders learned about the hidden history of slavery in Beverly and extracted information from some of our primary documents to create some expressive monologues they presented to their classes and others. The focus of the documents was the family of a remarkable enslaved Beverly woman, Juno Larcom, who “claimed her freedom” and that of her family after the death of her owner, from whom she had petitioned her freedom through the courts. Students learned about Juno, her family and other enslaved peoples from these primary documents and they also explored primary source documents related to the abolition movement in Beverly. This program will be expanded for future classroom programs related to the difficult history we have in regards to enslaved peoples in early Beverly.



Ruins of Friend's Mill

During Harborlight Montessori's spring break in April, we participated in the experience week program run by Salem Sound Coast Watch. HB took a walk with Salem Sound Coast Watch and the students along part of the Cummings Center's walking path. This was a variation on our “Old Planters' Path” walking tour with a focus on the Bass River and mankind's effect on the river from when Beverly was settled by Europeans, through the United Shoe Machinery Corporation years' and its creation of the Shoe Ponds, and up to the Cummings Center's management of the Shoe Ponds today.

This same “Old Planters' Path Walk” variation was done a few days later on Earth Day in partnership with the Beverly Open Space and Recreation Committee. It was a stormy, rainy day but a small, valiant group enjoyed the walk between the waves of rain! Members of the committee pointed out the wildlife we saw along the way from the old tidal mill site at Elliot and McKay Streets up to upper Shoe Pond, while HB talked about the European settlement of the area and how the Bass River has changed throughout the generations because of man's settlement in the area, especially due to the tidal mill established in 1647, and how the Cummings Center manages the Shoe Ponds today.

We continue to look for new opportunities to work with the schools, the community and other Essex County organizations to bring Beverly's history to as many people as possible. We welcome your input and help in developing and presenting new programs to the community.

Lucy Keller, Education

- We have also received memorabilia and artifacts from Ed's estate which includes a lot of his writings on Beverly baseball, trains, Beverly history from the time of his journalism career, and manuscripts of various topics. A painting of Ed as a young child (see volunteer page) has become part of our art collection. The artist, Eleanor Lawson, was the daughter of well-known Boston artist, Frank Benson and the subject of many of his portraits. The story that Ed conveyed in a note on the back of the painting states:

"Eleanor painted the portrait at her loft studio on Derby Street in Salem. On one occasion while I was sitting in the spring or summer of 1945, Mr. Benson walked into the studio. After perusing both me and the nearby finished portrait, he told his daughter 'You don't have the eyes right!' seizing a brush, he re-did the eyes to his own exalted specifications, causing my mother to remark that the painting was "partially a Benson."

We are always working to inventory, catalog and digitize the collection to make it accessible to the public through our online portal (<https://beverlyhistory.pastperfectonline.com/>). This work would not be possible without support from grants and partnerships. We received \$3000 from the Salem Marine Society to preserve and digitize 3 maritime logs dating from 1784-1789. They contain documentation about vessels entering the port: the name, type of vessel and tonnage, names of shipmaster and crew, identification of cargo, where the ship is from, where it is headed, if it is armed, and the date and time of port entry into Beverly.

We also received funding from the Cummings Center to digitize 548 glass plate negatives of United Shoe Machinery Corporation imagery that we received from the Smithsonian. The project was evaluated by a vendor who estimated \$13,000 for the job. The Cummings Center offered to do the entire project at no charge to Historic Beverly. The result will be a digitized, inventoried and catalogued collection of glass plate negatives for us to use and upload onto the online collection portal to be accessible by the public.

This year saw the opening of four new exhibitions. Our second Community Art Exhibit, *My Beverly* opened in the fall of 2018 but unfortunately closed early due to the heating loss at the Cabot House. Thankfully most of the participating artists agreed to return for the third installment in the fall of 2019!

Once the heat was back up and running at the Cabot House, our highly acclaimed winter exhibit ; *Viva la magia! The man behind Le Grand David and His Own Spectacular Magic Company* opened and saw steady visitation for its entire run. The exhibit was chock-full of costumes, illusions, photography and much more and many people took advantage of reliving the magic.

Summer of 2019 had us exploring the streets, businesses, and daily life of the people of the Ryal Side neighborhood with our *Ryal Side Pride* exhibit. This exhibit was the second in our neighborhood focused exhibits that take place during the summer. The exhibit explored the early years of the area to present day and was shared via a "pop-up" exhibit at the Hale House for Ryal Side Pride Day in July.

The third Community Art Exhibit, *Along the Coast*, opened in the fall of 2019 and was incredibly successful. Twenty artists from the community participated with 36 artworks for sale. One of the pieces sold and we purchased two to add to our collection. Three of the artists generously donated their works to our collection as well, which added a total of 6 contemporary works of art to our collection!

We also offered a few "pop-up" exhibits including the aforementioned *Ryal Side Pride* pop-up at the Hale House. A condensed version of the *From Farms to Gold: the History of Beverly Farms* was on view at the Beverly Farms library. We also offered case displays at the Cabot House that included topics such as: *Collecting 350 years of Beverly History*, *Women Crush Beverly*, and *A Tale of Two Businesses*.

Continued from p. 2

we are continuing to match, we made significant progress in repairing the exterior of the Balch House. At the Cabot House, our historic iron fence was removed by Cassidy Forge for restoration and repair, a project funded by the Community Preservation Act.

The 1000s of stories in our tagline is an indirect reference to our collection, which is both broad and deep. Our efforts to expand access to our collections, through our online database, exhibits both at our sites and elsewhere, and our array of programming, is how we tell those stories. At the Cabot House in the last year visitors experienced our second community art show, *My Beverly, ¡Viva la magia! The man behind Le Grand David and His Own Spectacular Magic Company*, and *Ryal Side Pride*. We were thrilled to welcome David Bull, Rick Heath, and others associated with Le Grand David to the Cabot House, bringing back precious memories for the thousands of Beverly families who experienced the show over its decades long run, and *Ryal Side Pride* was a great reflection on a close-knit neighborhood thanks in part to the Ryal Side Civic Association.

After months of discussion, the First Parish Church of Beverly agreed to donate to Historic Beverly its organizational records, which date back to the time of John Hale. These are the oldest Beverly records, earlier than anything at Beverly City Hall. They know that we will properly care for them, and make them available to researchers. We are very grateful to them for their trust in us. They join the records of other religious and community institutions in our archives, protected for posterity and available to the public.

The volume of what we do—programs, collections care, oversight of our properties, publications and more—is remarkable for the size of our organization. Our staff and volunteers work incredibly hard to make it all happen; I am very grateful to every one of them for all that they do. Last year, we lost a very special volunteer and supporter, Ed Brown. Ed, who died in early June, was a constant presence here. A longtime member and donor, he was a great writer who knew more stories about Beverly's people, places and events than anyone else. He cared deeply about Historic Beverly, and especially Hale Farm. You'll find many books by Ed Brown in our shop, and many articles by him in our newsletters. He was an unforgettable tour guide who was enthusiastic about everything we did. We miss him every day.



Ed Brown signing books during Holidays at Hale.

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Artist at Hale, summer 2019



Al Corelli installing new boiler at the Cabot House



Continuing work at the Balch House



Cabot House fence on its way to Cassidy Forge



Middle row: Accessible pathway installation at Hale Farm; left and above: historic tulip tree removal from Hale property

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*Above: Cummings Center Walking Tour
Cover: Bernard/Linsky wedding; Amy Kathryn Photography*