Annual Report
2017 - 2018
Above: Paint & Sip program with Melissa Guimaraes at Hale Farm; Jaye Cuffe and daughter Rachel volunteering at 2017 Holiday House Tour; O’Carolan Etcerera playing at the Holiday House Tour.

Lucy Keller and Michael Maher on opening day at the Balch House; Brian Murphy and Lee Yaffa at opening reception for My Beverly; view of Hospital Point from boat tour during Old Planters Reunion.
Letter from the President

Dear Fellow Members:

It was an honor to be recently elected president of Historic Beverly. I would like to share a brief story as to how I became involved with this great organization.

In 1978, Jane and I moved into our home on Bancroft Avenue. For those of you who do not know, Bancroft Ave is the U-shaped street that surrounds the Hale Farm property. We were only twenty eight years old and found ourselves the youngest residents on the street.

Having moved here “from away” - Washington DC actually - we had little appreciation for the house next door, the Hale House perched on Hale Farm. Our neighbors, good Beverlyites all, seemed to be very committed to taking care of the house and surrounding farm property. There was even a special committee to care for the trees, the big beautiful beech trees that in those days took two hands to count. Every summer the neighbors - the ladies actually - would host a fundraising luncheon with “Hale House Chicken” being the featured entree. There would be two sittings and all of the proceeds would go to what was then the Beverly Historical Society - now Historic Beverly.

These ladies and their commitment to the Hale House taught a very young Jane and me a great deal about community and the preservation of important properties such as the Hale House, the Balch House and the Cabot House. I would like to dedicate this annual report to all of the neighbors that inspired me to become involved with Historic Beverly. In particular I would like to mention Elizabeth Foster (deceased), Esther Herrick (deceased) and particularly Fran Black (very much alive at 90+ years of age) for their work and dedication to keeping the Hale House and Hale Farm a vital and thriving property. It is their commitment and dedication to the neighborhood and Historic Beverly that encouraged me to take on this important responsibility.

The past year has been exceedingly busy. In addition to hosting more than 2,800 guests at lectures and tours, we have digitized more than 36,000 items in our collections to make them immediately accessible on the internet. In addition we hosted a summer production of *Hamlet* at Hale Farm and published the story of one of Beverly's most fascinating residents, entitled *The Autobiography of Robert Rantoul*.

Our exhibition entitled “From Farms to Gold” opened to rave reviews, and we hosted our second community art exhibit. The City awarded Historic Beverly a fourth CPA grant to restore the Hale Farm landscaping to some of its original grandeur. Finally we have been actively reviewing plans to renovate and convert the organization headquarters at Cabot House to a climate controlled museum and storage facility for our ever expanding collections.

All of these activities require funding. Our greatest challenge by far is to solidify the financial future of our properties and of our collections. We will be reviewing plans to solicit contributions for the renovation of Cabot House and to bolster our small endowment to the point where each of our properties can be self-sustaining. All of this will require a huge effort by the staff, the trustees, our membership and the community. I am confident that we will all be able to rally our different sets of resources and make this happen. I hope you will join us as we move forward on this exciting path.

Best wishes for a great and fruitful year.

Lincoln Williams
Director’s Report

Every year, when I look back at the previous 12 months to compose this letter, I am astonished at how much has happened. There are always both challenges and successes, new programs and old favorites, new friends and long time members. What stays the same is our devotion to Beverly history, as manifested by our three properties, extensive collections, and fun and educational events. The last year was certainly no exception. We welcomed special guests—Balch members from Texas, members of the Victorian Society in Boston, a group of Herrick descendants—and hosted a film crew from The Learning Channel. They filmed an episode of *Who Do You Think You Are*, featuring Jean Smart, of *Designing Women*, *Fargo*, and numerous other television shows and movies. Smart is a descendant of the infamous Dorcas Hoar, one of Beverly’s many connections to witchcraft history.

We’ve spent the year plus since our rebranding experimenting with a number of different programs, including book clubs, how tos, spotlight tours and others. Walking tours continue to be our most popular option, and we’re always happy to explore the city with members and friends. New tours in the last year included Ellis Square, Central Street, and our big hit, *Witches and Bitches: The Badass Women of Beverly*. We held our second successful Candidate’s Night in October, spotlighting the candidates for Beverly City Council, which attracted more than 75 people. Gentile Brewery set up a biergarten at Hale Farm for the Gran Prix of Beverly in June (left) and the Striving Artists Theatre Company brought a female Hamlet to Hale Farm in July. We sold out our annual Halloween programming at Hale, offering candlelight tours to children and adults. Our final weekend of programming was the biennial Old Planters Reunion. The weekend included a lecture by renowned genealogist David Dearborn, tours of two 17th century houses, and much networking and research. Attendees came from as far away as California and Utah, and represented more than 15 of Beverly’s early families; the Balch and Woodbury families held meetings during the weekend. At the Balch Family meeting, we announced a $50,000 anonymous challenge gift to continue the restoration of the Balch House exterior.

Our 2017 Holiday House Tour was a great success, providing a rare tour of 17th and 18th century homes, beautifully decorated for the holidays. Thanks to Coldwell Banker, which underwrites the costs, the entire ticket price supports our collections and programs, and to all the volunteers who make this event possible, including Rich Donlon and Ed Brown, at left. This event, as well as the annual Balch Thanksgiving dinner also consistently reach new people, some of whom go on to become members and donors.

One way we are building a sustainable future for our organization is to create a secure source of funding for building preservation. In the past year we successfully matched $25,000 challenge gifts for both Balch and Hale. Those funds have been placed in restricted endowments for each property.

Work continued on our project to revitalize the Hale Farm property. Landscape historian Pamela Hartford created a master plan for the Hale landscape thanks to funds received under the Community Preservation Act. In August, Historic Beverly was also awarded almost $150,000 to continue the project, including tree planting, accessible pathways, the reconstruction of the porches on the south façade, and a planting plan.

Progress continued on our planning for a renovation to the Cabot House that would upgrade accessibility and collections care. We completed a feasibility study to provide guidance on moving forward with fund-
raising and community engagement, and finished a collections plan to ensure that we will have adequate space for both current collections and anticipated growth.

In June, we published *The Autobiography of Robert Rantoul*, thanks in large part to the efforts of volunteers Jeff Dauzat and Charlie Wainwright, historian for First Parish Church. Rantoul played key roles in many Beverly institutions and activities in the early 19th century, and the book is a remarkable document. We celebrated with members, friends, and Rantoul descendants (pictured left) at a home still in the Rantoul family thanks to the homeowner, a very generous supporter of Historic Beverly.

One of our strategic goals is to double our membership, and we launched the first in a series of neighborhood-focused exhibits, *From Farms to Gold: the History of Beverly Farms*, encouraging Farms residents to support Historic Beverly through membership—more than 80 did so! Support from Beverly residents is essential if we are to create a sustainable future for Historic Beverly and preserve our properties and collections for future generations.

Please take a moment to look at the list of very generous members and friends who have donated time, money, and collections to Historic Beverly, and to our very talented staff. We are very grateful for their generosity and for their belief in our mission. I am thankful for the time and talents of Pat Grimes, and Joy Munoz, who are leaving the board of trustees (but will hopefully stay involved). Dan Lohnes, who has finished his term as president but remains a trustee, has given an extraordinary amount of time and talent to Historic Beverly, and has played a key role in the ongoing preservation of our properties.

Many thanks to everyone who helps Historic Beverly to thrive; I look forward to seeing you soon.

Sue Goganian
This past fiscal year has been a year of evaluation, restructuring, and reorganizing the collection. At the end of 2017 we began an 8 month work plan funded by the National Endowment for the Humanities for a Collection Needs Assessment Survey and Restoration Priorities Survey.

In collaboration with Museum & Collector Resource, we examined Historic Beverly policies and procedures such as methods for pest control as well as recording and maintaining environmental conditions, which was then entered into a Collection Needs Assessment Survey. Steps in the survey had us examining the capacity of our collection and identifying what is needed to best care for the collections in perpetuity. The work focused us to edit current policies and procedures and update what was needed in order to uphold best practices. The final draft of the Collection Needs Assessment Survey was then used to create a Restoration Priorities Survey that generated a list of collection preservation needs, a priority list, and a plan to put the survey into action.

This work plan helped to direct and focus our attentions toward areas in the collection that have been overlooked, and offered us the opportunity to address our current needs. Our first priority was updating the way in which Historic Beverly receives object donations and how they are processed from start to finish. This process has actively engaged our database and has helped us to be more efficient and detail oriented. This has also permitted us to enter new donations into our online collections portal immediately once the documentation is returned to us which officially makes the donation part of our collection.

The number of items in our online collections portal, which is attached to the Historic Beverly web site, has fluctuated this past year due to reorganizing and culling of our collection however we still met a lofty goal of reaching 50,000 objects uploaded to the online collection by the end of 2018. Additionally, the online collection portal had 7027 online visits last year up from 2500 in 2017; this increase has resulted in increased research requests generated by visitor discoveries in the portal.

We had a strong year of donations to the collection with 69 donors giving over 800 items to the collection. Some highlights for the year include:

- Katie and Webster Bull donated a complete (minus one volume) collection of bound Cabot Street Cinema Theatre newsletters. This collection is one that you can sit and pour over for hours. Not only is this collection of books a comprehensive history of the Cabot Street Cinema’s ongoing activities from 1976-2013 but it is a fabulous snapshot of local history. The advertisements throughout these volumes make bright and bold documentation of businesses and organizations in the area for almost 40 years.

- A donation that had been in the works for a few years finally came to fruition in May when a shipment of 578 glass plate negatives from the National Museum of American History at the Smithsonian Institution Archives Center in Washington, D.C. made their way to Historic Beverly. These negatives document the facilities, products and staff of the United Shoe Machinery Corporation.

Continued on p. 13
Programs and Events

Historic Beverly had another busy and exciting year of programs in 2018. We expanded our selection of programs to encourage more community engagement and revitalizing current programs, we welcomed 1,300 program attendees last year.

We reintroduced our spotlight talks, which focused on objects and features in our three houses. These casual, intimate conversations were regularly scheduled throughout the year. Topics changed regularly and ranged from items currently on view, such as the Hugh Hill portrait, to those only accessible for the talks, such as one of Israel Trask’s earliest known teapots.

One of the highlights of the summer was Shakespeare at Hale when Striving Artists Theater Company returned with two free fantastic performances of *Hamlet* to huge crowds of 100+ people each performance (above), many of whom were visiting Hale Farm for the first time.

Our ever popular walking tours explored different sections of Beverly, including the Cummings Center, noteworthy burials of Central Cemetery, Ellis Square and many more. The image above is from the first tour of the season in March. We introduced new tours this year as well, such as our Abbott Street Cemetery walk which explored its history and some of the oldest gravestones in Beverly. We introduced *Witches & Bitches: The Badass Women of Beverly* tour in September. This tour took us back in time to learn about some Beverly women who were misunderstood in their time. In telling their stories we hoped to shed some modern day light on their actions and hopefully affect a positive change in the way people remember and think about them. The tour debuted to a group of 25 and attendees gave rave reviews!

Lectures throughout the year focused on a variety of topics of historical interest. Associate Director for Collections Abby Battis presented several talks in a “How To” series that explored how to properly maintain, care for, and store historical objects. Museum Collections Specialist Dakota Jackson walked us through Beverly’s ancient influences. Guest speaker Fred Hammond gave a Homecoming talk about some of Beverly’s most notable residents.

We also participated in Trails and Sails weekend in partnership with Essex Heritage when we could be found giving walking tours of Fish Flake Hill and The Privateer Trail. Our year was capped off with our biennial Old Planter’s Reunion, which drew crowds from all over the country. Attendees enjoyed an extended weekend of behind the scenes tours, lectures, family meetings, networking dinners, and research opportunities all capped off by a boat tour of Beverly’s coast.

Sarah Corshia
Committee Members

Pamela Bailey  
Emma Basso  
John Bowden  
Barbara Broudo  
Ed Brown  
Beth Bower  
Cara Hutchins  
Day Ann Kelley  
Fred Kippen  
Babette Loring  
Jim Morrocco  
Ben Nutter  
Tina Torsey

Volunteers and Interns

Brian Audano  
John Bowden  
Lauren Bromley  
Ed Brown  
Hannah Callahan  
Brendan Carnevalle  
Jack Cicchetti  
Katie Corbett  
John Cuffe  
Jaye Cuffe  
Jeff Dauzat  
Rich Donlon  
Steve Frisiello  
Marty Fucio  
Jeanne Gamble  
Fred Hammond  
Karen Hanson  
Barbara Healy  
Rebecca Helgeson  
Cliff Hersey  
Maggie Joyce  
Barry Kernfeld  
Fred Kippen  
Brad Kippen  
Paul Larcom  
Debra Lay  
Jackie Linskey  
Frank Marcos  
Ed McFadden  
LeslieMeahl  
Russ Munroe  
Fay Salt  
Jonathan Salt  
Brian Sauvageau  
Emily Stegner  
Kennedy Steiner  
Richard Tabbut  
Sam Titus  
Ryan Torrance  
Tina Torsey  
Martha Wetherill  
Leigh Zepernick

Historic Beverly by the numbers

Donors to the collection: 69  
New items in the collection: 816  
Volunteer hours donated: 3,420  
Donors: 187  
New members: 178  
Program attendance: 1,297

Research inquiries: 234  
Archives processed: 11.21 linear feet  
Objects scanned and catalogued: 2,854  
Online collection website visits: 9,938  
Online collection: 51,036

Increase in website visits: 148%  
Increase in Facebook followers: 37.5%  
Increase in Instagram followers: 87.9%  
Increase in Twitter followers: 14.7%
**Beverly Heritage Circle**

A sincere thank you to these generous individuals who have included this organization in their estate planning, through a bequest or trust, or by naming the Society as a beneficiary of insurance or retirement assets.

Bertram A. Balch  
Paulianne Balch-Rancourt  
Edward R. Brown  
Bill Buttimer  
John G. L. Cabot  
William G. Elliott  
Susan J. Goganian  
Walter W. John  
Daniel M. Lohnes  
Caleb Loring III  
Babette Loring  
Terri and Ed McFadden  
William H. Shay

Beverly Heritage Circle members are acknowledged in Annual Reports and invited to special events.

Perhaps you have already included Historic Beverly, or one of its houses or collections, in your estate planning. Please let us know so that we may acknowledge your generosity.

*For more information on planned gifts, please contact the director at 978-922-1186 x 204 or sgoganian@historicbeverly.net.*

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### Gifts to the Endowment

**Balch 4th Century Fund**

- Daniel Balch  
- Paulianne Balch-Rancourt

**Hale 4th Century Fund**

- Mr. Edward Brown  
- Ms. Victoria Caldwell and Mr. John D’Amico  
- Ms. Susan Carp  
- Cummings Properties, LLC  
- Mr. & Mrs. Jerome Hoffmann  
- Ms. Jean Moran  
- Mrs. Joyce Munoz

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### Gifts to the Cabot Planning Fund

- Mr. Caleb CL Jr. - RML Fund Jr.  
  - Susan Goganian  
- Mr. and Mrs. Fred Hammond  
- Ms. Day Ann Kelley  
- Mr. Don MacQuarrie  
- Dr. & Mrs. Appleton Mason
Historic Beverly Support

Captain John Cabot Circle
Annual giving of $5,000 or more

Anonymous
John and Carroll Cabot Charitable Fund
Cummings Properties, LLC
Mr. & Mrs. Peter Loring
Caleb Loring, Jr. and Rosemary M. Loring
  1997 Charitable Lead Unitrust
National Endowment for the Humanities

Katherine Peabody Loring Circle
Annual giving of $2,500 to $4,999

Paulianne Balch-Rancourt
City of Beverly, Community Preservation Act
Essex Alarm & Security, Inc.
Essex County Community Foundation

John Balch Circle
Annual giving of $1,000 to $2,499

Mr. & Mrs. Quincy Abbot
Mr. Edward Brown
Ms. Beverly L. Hamilton
Mr. & Mrs. Fred Hammond
Mr. & Mrs. Peter Johnson
Landmark School
Mr. Jay Leahy
Mr. Don MacQuarrie
Marine Society At Salem in New England
Mr. David Ray
Ms. Molly Ryan
TD Bank
The Devereaux Foundation
Jane & Lincoln Williams

Rev. John Hale Circle
Annual giving of $300 to $999

Mr. & Mrs. Joseph Alsop
Mrs. Verna Balch

President’s Circle
Annual giving of $100 to $299

Mr. Mike Wheeler
Mr. John R. Cabot
Ms. Vickie Caldwell & Mr. John D’Amico
Ms. Susan Carp
Flagg’s Landscape & Irrigation
Ms. Martha Gavin
Glovsky & Glovsky
Ms. Susan Goganian
Mr. & Mrs. Charles Grimes
Mr. & Mrs. Jan Jefgood
Mr. & Mrs. Leo Maestranzi
Dr. & Mrs. Appleton Mason
Mr. & Mrs. Robert Paine Metcalf
Ms. Jean Costello Moran
Mrs. Joyce Munoz
Mr. & Mrs. Brian O’Hearn
Mr. & Mrs. John C. Thomson
Ms. Maureen Troubetaris

Ms. Patricia Allen
Mr. John Appleton
Ms. Susan Bailey
Mr. & Mrs. Charles Balch
Mr. Daniel Balch
Mrs. Elizabeth Balch
Mr. & Mrs. Thomas Balch
Mr. William Balch
Ms. Abby Battis
Mr. & Mrs. Glenn Battistelli
Mr. & Mrs. Neil Bouchard
Ms. Sarah Boucher
Mr. & Mrs. John Bowden
Ms. Barbara Broudo
Robin Brown
Mr. Bill Buttimmer
Mr. & Mrs. Samuel Cabot
Ms. Rebecca Gardner Campbell
Mr. John Cardwell
Ms. Chris Carroll
Mariann & Francis Cleary
Mr. Charles N. Cone
Mr. & Mrs. James Davies
Many thanks to all who generously support our efforts at Historic Beverly. Our apologies in advance to anyone we might have overlooked. Please contact us if we left you off this list in error.

Mr. & Mrs. Jim Dawson
Mr. & Mrs. David Dearborn
Descendants of Sheriffs & Constables of Colonial & Antebellum America
Ms. Paula Eddy
Mr. Raymond Evers
Ms. Mary Lou Ferriero
Mr. William Finch
Framingham Historical Society
Mr. & Mrs. Gilbert Gallant
The GE Foundation
Mr. Ronald Gerdes
David Goganian & Tish Gogan
Robert A. Goganian & Eugene Russell
Mr. & Mrs. John Good
Mr. & Mrs. K. David Goss
Ms. Edith Greenwood
Mr. Thomas Hale
Mr. Richard Haskell
Ms. Jean Hodgin
Mr. & Mrs. Jerome Hoffmann
Mr. & Mrs. Tim Ingraham
Bonnie Jacobs
Mr. & Mrs. Jesse Jason
Ms. Patricia Jaworski
Mr. Walter John
Mr. Frank Kaminski
Ms. Day Ann W. Kelley
Mr. Ryan Kennedy
Mr. & Mrs. David Kennedy
Lynda & Daniel King
Ms. Kathleen Kotaridis
Dr. & Mrs. Donald Kowalski
Mr. & Mrs. Miles Kulukundis
Ms. Leslie Brown Leathersich
Mr. Daniel Lohnes
Rosemary Loring & David Byrne
Mr. & Mrs. Franklin Balch Mann
Mary & Gary Marlow
Mr. & Mrs. Richard Mooney
Ms. Antoinette Musante
Oliver Brothers LLC
Dane & Ann Poeske
Dixie Balch Powers
Mr. & Mrs. Robert Powers
Dr. & Mrs. Ronald Pruett
Mr. Larry Ralph
Mr. & Mrs. Robert Seamans III
Mr. Brian Shea
Mr. Wesley Slate & Ms. Georgia Bills
Ms. Lee Thorndike Sprague
Ms. Andrea Stackpole
Mr. George Stairs & Ms. Anna Green
Tannebring Ventures
Mr. Eugene Van Heeren
Mr. Kemble Widmer
Mr. & Mrs. Bob Woodbury

Director's Circle
Annual giving up to $99

Mr. & Mrs. Craig &rew
Ms. Gwen Balch
Mr. Kevin Balch
Mr. John Balch
Mr. Darrin C. Balch
Mr. & Mrs. David Balentine
Beverly Main Streets
Ms. Gail E. Bolam
Ms. Beth Bower
Mr. & Mrs. Robert Brandelli
Ms. Marie Campello
Sarah Carlin & Derek Beckwith
Ms. Celeste Carney-Davis
Mr. R. Richard Conard
Ms. Loretta Coombs
Mr. & Mrs. Richard Cooper
Mr. Mark Cronin
Ms. Margaret Davey
Ms. Betty Devine
Mr. Al DiPaolo
Mr. & Mrs. Joseph DiVincenzo
Mr. David Donovan
Mr. & Mrs. Bruce Egan
Mr. David Farrar
Mr. David Ferriero
Elsa & Rodman Forster
Mr. & Mrs. &rew Gabriel
Ms. Judith Garland
Mr. & Mrs. Charles Gilligan
Mr. & Mrs. Richard Goodenough
Mr. Spencer Grey
Mr. & Mrs. Paul Guanci
Mr. Jeremy Harrington
Mr. & Mrs. Eric Hayes

Mrs. Barbara Henderson
Mr. Michael Hogan
Ms. Nancy Johnson
Dr. & Mrs. Harold Kaplan
Mr. & Mrs. Neal Keefe-Feldman
Mr. & Mrs. Cliff Kent
Ms. Kris Kobialka
Mr. Paul Larcom
Mr. Doug & Dr. Debra Lay
Mr. & Mrs. Richard Marlor
Mr. Edward McDonald
Ms. Margaret Meahl
Mrs. Philip Moon
Ms. Jennifer O'Neil
Mr. James A. Peterson
Ms. Donna Pierce
Mr. & Mrs. James Polese
Mr. Charles Raymond
Mrs. Thelma Ryan
Ms. Lisa Santamaria-Capetanellis
Mr. William H. Shay
Ms. Vickie Stoltz
Ms. Barbara Sweetser
Mr. Richard Tabbut
Mr. Patrick Thomas
Ms. Snid Trimble
Ms. Martha E. Valen
Lee & Catherine Yaffa
Mr. James Younger & Ms. Andi Freedman

Many thanks to all who generously support our efforts at Historic Beverly. Our apologies in advance to anyone we might have overlooked. Please contact us if we left you off this list in error.
## Donors to the Collection

_Historic Beverly is very grateful to the following donors, who contributed more than 800 objects and documents to our collection in the previous fiscal year. We actively collect in all categories and all time periods of Beverly history. Donors who include collections in their estate plans become members of the Beverly Heritage Circle._

| Quincy Abbot                  | Barbara L. Henderson                  |
| Rachaell Abell                | Joan Johnson                           |
| John Archer                   | Lucy Keller                             |
| Suzanne Pope Audette          | Judith Kent                             |
| Abby Battis                   | Valarie Kinkade                        |
| Felicia DeMay-Berman          | Kathy Kottaridis                        |
| Beverly Guild of Artists      | Marcia Lefavour                        |
| John Bick                     | Sarah Carlson-Lier                      |
| Mary Blewett                  | Danielle MacArthur                      |
| Katie & Webster Bull          | John P. Margolis                        |
| Dianne L. Cahill              | Barbara Miller                          |
| David D. Clapp                | Ann Nadeau                              |
| Liz Coffey                    | National Museum of American History     |
| Nancy Coffey                  | Norman B. Olsen                         |
| Lynn Davis                    | Oneida County History Center            |
| Mary E. Davis                 | Patricia Parent                         |
| Virginia Davis                | Jerry Parisella                         |
| Roberta Di Angelo             | Peabody Institute Library               |
| Nelson Dionne                 | Erinn Powers                            |
| Amy Dobbs                     | Mike Powers                             |
| Jean Dunfey                   | Larry Ralph                             |
| Norma Edwards                 | Stephen Reynolds                        |
| Barbara F. Eldridge           | Nancy Roney                             |
| David B. Elsbree              | Fay Salt                                |
| Estate of Father Driscoll     | D. Wes Slate, Jr.                       |
| Kristina Estes                | John Swain                              |
| First Parish Church           | Richard Symmes                          |
| Janice Fisher                 | Maureen Troubetaris                     |
| William J. Foley, Jr.         | David Vagos                             |
| Jeanne Gamble                 | Paul Vivian                             |
| Edith Rantoul Greenwood       | Carla Whitaker                          |
| Fred Hammond                  | Andrea Wood                             |
| Janet Hammond                 | Alexandra Woznick                       |
| Carla Cox Handly              | Jim Younger                             |
| Aynsley Harrington            |                                        |
**BEVERLY HISTORICAL SOCIETY**  
**Statements of Financial Position**  
**September 30, 2018 (Reviewed) and 2017 (Audited)**

<table>
<thead>
<tr>
<th></th>
<th>Reviewed 2018</th>
<th>Audited 2017</th>
</tr>
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<tbody>
<tr>
<td><strong>ASSETS</strong></td>
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<tr>
<td>Current Assets:</td>
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<tr>
<td>Cash and Cash Equivalents</td>
<td>$85,138</td>
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<tr>
<td>Interest and Dividends Receivable</td>
<td>5,403</td>
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<td>Unconditional Promise to Give</td>
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<td>Prepaid Expenses</td>
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<td>1,804</td>
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<td>Inventory</td>
<td>8,672</td>
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<td><strong>Total Current Assets</strong></td>
<td>128,678</td>
<td>92,271</td>
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<tr>
<td>Land, Buildings and Equipment – Net</td>
<td>1,698,841</td>
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<td>Other Assets:</td>
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<td>Investments</td>
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<td>Uninvested Cash</td>
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<td><strong>Total Other Assets</strong></td>
<td>1,392,235</td>
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<td><strong>Total Assets</strong></td>
<td>$3,219,754</td>
<td>$3,181,596</td>
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</table>

|                     |               |              |
| **LIABILITIES AND NET ASSETS** |         |              |
| Current Liabilities: |               |              |
| Accounts Payable and Accrued Expenses | $13,273 | $10,916      |
| Security Deposit    | 850           | 850          |
| Deferred Revenue    | 24,076        | 26,626       |
| **Total Current Liabilities** | 38,199 | 38,392      |
| Net Assets:         |               |              |
| Unrestricted:       |               |              |
| Operating           | 835,724       | 840,971      |
| Net Investment in Land, Buildings and Equipment | 1,698,841 | 1,706,386 |
| **Total Unrestricted** | 2,534,565 | 2,547,357 |
| Temporarily Restricted | 146,002 | 103,164 |
| Permanently Restricted | 500,988 | 492,683 |
| **Total Net Assets** | 3,181,555 | 3,143,204 |
| **Total Liabilities and Net Assets** | $3,219,754 | $3,181,596 |
BEVERLY HISTORICAL SOCIETY  
Statement of Activities  
For the Year Ended September 30, 2018 (Reviewed)

<table>
<thead>
<tr>
<th>Revenues and Support:</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
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<tbody>
<tr>
<td>Operating:</td>
<td></td>
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<tr>
<td>Contributions</td>
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<td>Memberships</td>
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<td>Program Income</td>
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<tr>
<td>Miscellaneous Income</td>
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<td>10,200</td>
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<td>Special Events</td>
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<td>Other:</td>
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<td>Interest and Dividends</td>
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<td>Net Realized and Unrealized Gains/(Losses) on Investments</td>
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<td>Net Assets Released from Restrictions</td>
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<td>(46,004)</td>
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<tr>
<td>Total Revenues and Support</td>
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<td>42,838</td>
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<td>Expenses:</td>
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<td>Program Services:</td>
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<td>Buildings and Collections</td>
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<td>Gift Shop</td>
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<td>Total Program Services</td>
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<td>Support Services:</td>
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<td>Management and General</td>
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<td>Total Support Services</td>
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<td>Total Expenses</td>
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<tr>
<td>Change in Net Assets</td>
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<td>$42,838</td>
<td>$8,305</td>
<td>$38,351</td>
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Continued from p. 4

- We were ecstatic to see the leather fire bucket of none other than Robert Rantoul, Sr. come into Historic Beverly. Edith Rantoul Greenwood traveled from New York to hand-deliver this incredible piece and it is in great condition which tells us that it was quite loved and treasured for over 200 years.

We wouldn’t have been able to get so much collections work done if we didn’t have help from a number of interns and volunteers last year.

- Rebecca Helgeson an intern from the Harvard Extension School came to us in the spring/summer of 2018 to inventory the contents of the Hale House in preparation for a re-interpretation of the house in 2019.
- Leslie Meahl, an intern from American University, joined us for the summer of 2018 to work with our art collection. Leslie worked to document the artworks that are numbered from the year 1988 when the numbering system at Historic Beverly went astray and lost most of its provenance research. Leslie updated the records of 27 works of art from that year that were not connected with their documentation files; we now have complete provenance histories to reflect their time in the collection. Seen here is a portrait of Beverly artist Joanna Quiner completed by artist James Frothingham, one of the 27 pieces that Leslie was able to locate records for.
- Kennedy Steiner, a Beverly High School sophomore, returned to Historic Beverly for the summer moving from a volunteer position into the youngest summer employee that we have had in quite a while, a position funded by the FirstJobs initiative. Kennedy worked in our collection database to double check image quality and cross-reference search terms, classifications and subjects of collection objects for proper research by staff and the general public.
- Brendan Carnevale, a volunteer who was with us in 2012, returned to Historic Beverly for some collection inventory and cataloging work. His time in 2018 was spent on digitizing the Albert G. Hale and William Higginbotham transportation photograph collections. Once those two collections were complete, Brendan moved on to catalog the bound family biographies in our research library.
- In preparation for an exhibit on the history of the Le Grand David magic show, volunteer Brian Sauvageau inventoried 3 map cases located in our research room to find all of the large prints in our collection related to the magic show. The end result is a fully searchable finding aid that will allow us to locate any oversized archives that may be called for by researchers or staff.
- Volunteer Emily Stegner finished her time with us in 2018 completing a full collection inventory that includes cataloging and photographing Historic Beverly’s archaeological material excavated from the Balch House in 1998. Emily processed 766 pieces in 2018 which combined with her work from 2017 closed out the project with 1788 Balch archaeology pieces fully inventoried, cataloged and uploaded into the online collection portal.

The year also saw the opening of three new exhibitions. Opening in early 2018 was In Pictures: the Photography Sensation which explored the history of photography and photographs created in Beverly
and of Beverly residents. A full range of photography mediums were on view including daguerreotypes of Bessie Baker and Robert Rantoul, Jr., a carte-de-visite of Beverly's first mayor John I. Baker, and stereoviews of notable Beverly landscapes.

The spring/summer show here at the Cabot House had us fully immersed in all things Beverly Farms with the opening of our summer exhibit From Farms to Gold: the History of Beverly Farms. This exhibit kicked off our summer tradition of focusing on neighborhoods in the city and welcomed hundreds of visitors during the summer months. The exhibit explored the early years of the area all to present day and the ongoing growth of West Street. This exhibit was such a hit that it had an abbreviated, pop-up showing in the fall of 2018 at the Beverly Farms Library.

Our final exhibit of the year was the opening of the second iteration of our community art show My Beverly. Gathering over 32 pieces of art based on the theme of the show My Beverly, this version of our community art show was bigger than its inaugural year! We had more artists participate and we had over $900 dollars in sponsored prizes to award the participating artists. Unfortunately the run of the show was cut short due to the unexpected failure of our heating system at the Cabot House but that is a story for next year's annual report. Thankfully, all of the participating artists were incredibly understanding and are willing to participate in 2019 for our third installment of the community art show.

**Archives**

We work consistently with our archives to make our collection accessible to the public via our online collection. There has been an abundant amount of inventory and cataloging work done in the past year and it is much to the efforts of the many student interns that come to us throughout the year.

We have had diligent and dedicated interns from all academic levels. Brian Audano, a graduate intern from Simmons College worked to establish a finding aid for the Beverly Light Infantry (BLI) papers. Even though the collection is relatively small at just 5 boxes it is rich in content. This is a collection of papers regarding Beverly’s Light Infantry and its service throughout the 19th century. Although papers span the entirety of the century, most pertain to the Civil War, and another large portion comes from the 1810s. The BLI was active during the War of 1812 and the Civil War, where they fought in many battles, perhaps the most famous being the Battle of Cold Harbor in 1864. There are many authors and signers on these documents; however, two authors that appear quite frequently are Robert Rantoul (who served with the company in the years after the turn of the century) and J.W. Raymond (who commanded the company throughout the Civil War).

Lauren Bromley, an intern from Salem State University returned to her position here at Historic Beverly in the summer of 2018 to process the Journal of the Alexander Hodgdon a project generously funded by

*Continued from p. 13

*Continued on p. 15*
the Marine Society at Salem in New England. Lauren did a full condition report on the 157 page ship log before scanning the entire log for digitization on our collection portal.

Debra Lay came to us as an intern from Simmons College in the spring of 2018 to work on inventorying and creating a finding aid for the Robert Rantoul, Jr. paper which included 3 boxes of documents.

Hannah Callahan, an intern from Simmons College came to us in the spring of 2018 to work on inventorying and creating a finding aid for the Thorndike Family papers which included 3 boxes or 1.25 linear feet of documents. At left is a tax payment of window Abigail Trask Thorndike that Hannah uncovered in her work with the collection. The payment dates to 1794 and is one of the documents pertaining to women in the Thorndike papers.

Ryan Torrance, an undergraduate intern from Simmons College worked on the audio/video closet on the second floor of the Cabot House. The AV collection is accessed often for exhibits, reproductions for visitors, and research and there was absolutely no method for locating individual collection pieces. After evaluating the layout of the storage closet and the materials that it holds, Ryan was able to rearrange the collection to make searching for specific materials more streamlined and logical. More importantly, he labeled the shelves so that when using the corresponding finding aid we can now go right to the shelf, follow the numerical ordering system and put our hands right on the object that we are looking for.

Barry Kernfeld, a retired archivist from Penn State, who is a volunteer here at Historic Beverly worked last year on the archival records related to the maritime history of Beverly. Barry has methodically worked his way through all of the filing cabinets containing the records of Beverly maritime history, totaling a catalogued inventory of 2672 documents and 5.55 linear feet of records.

In concert with the work that Barry completed, Matthew Swindell, a sophomore at Salem State University, returned to Historic Beverly for the summer and worked on the inventory that Barry completed in preparation for uploading the completed inventory into our online database.

As you can see it was a busy year for Historic Beverly and we have even more lofty goals for 2019!

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Board of Directors
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Susan Goganian, Director
Abby Battis, Assoc. Director for Collections
Lucy Keller, Education
Sarah Corshia, Christopher Lewis, Michael Maher,
Museum Assistants
Kennedy Steiner, Matthew Swindell, summer associates

Top: Brazilian passport of Brutus (Julius) Larcom
dated to 1825 and all in Portuguese; above and
left: silhouette and drawing of Brutus (Julius)
Larcom found in the scrapbook of Fanny Larcom,
given to her by her grandmother Whipple. All
from the recent donation from Quincy Abbott
Images from *An Evening with Robert Rantoul*, clockwise from top right: Toni Musante and Steve Dodge; Gin Wallace and Paul Gentile; Candy and book editor Charlie Wainwright and transcriber Jeff Dauzat; director Sue Goganian and board president Dan Lohnes; John Endicott and Elizabeth Harlan; former mayor William Scanlon and trustee Brian Shea; Ben Scott, trustee Sarah Boucher, Laetitia deGoul, trustees Fay Salt and Stefano Basso. All, and cover photo, courtesy of Jarrod Staples Photography.